

# GAME PLAN

The Definitive Playbook  
for Starting or Growing  
Your Business



BY  
WARREN BARHORST  
WITH RUSTY BURSON

Steve Forbes says:

Energy. Stick-to-it-iveness. Focus.  
Sense of strategy and attention to tactics.  
An ability to quickly, decisively pull  
yourself up when you get knocked  
down. All these are necessary for the  
entrepreneur. Warren Barhorst  
has them—and more. And he  
shows you how you can, too.”

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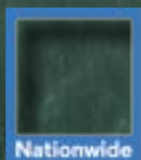
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